



#10 | SEPTEMBER 2024  
NEWSLETTER

**Dear Readers,**

The months of August-September and beyond are known for fruits, both wild and exotic, that adds a distinct local / regional flavour. This issue takes you through some of those fruits. Equally interesting are some of the intriguing sites and natural marvels like the enigmatic Menga Mandir with its mysterious tunnels.

August also saw the launch of Destination Nacho's exclusive brand identity with a tagline, developed as part of a contest.

*Shri Tasso Gambo*, DC, Upper Subansiri District & Chairman, Destination Management Committee - Nacho

DESTINATION SPOTLIGHT

## MENGA MANDIR

Explore the Menga Mandir, or Menga Cave, located about 20 km from Daporijo and 90 km from Nacho Circle. This intriguing rock cave temple dedicated to Lord Shiva features two enigmatic tunnels. The first tunnel, starting from the back wall of the cave about 1.80 meters high, has a large opening but narrows significantly, requiring crawling through pitch-dark passages with niches where small groups can stand. The second tunnel, an extension of the cave, has a ceiling about 0.90 meters high. Menga Mandir attracts pilgrims, especially during Shivratri and Makar Sankranti, offering a unique blend of spiritual significance and historical wonder.



## A WORLD OF FRUITS

A range of fruits, both wild and exotic are found in and around Nacho. With beautiful colours, textures and unique flavours, they capture attention easily. Many of these grow in the jungles prompting local communities to venture into the wild for consumption

### Tallang



One of the wild fruits commonly found in Nacho is Tallang which ripens during the month of July to September. The Tallang has a unique flavour and grows on the stem of the plant just above the ground. Resembling a cardamom plant, Consumable part of Tallang fruit resemble that of dragon fruit, though its taste and smell are distinct.

### Tok

In Nacho, the fruit known as Tok bears a strong resemblance to figs but differs in leaf texture from that of fig trees, suggesting it might be a wild fig or a different species of fig. Tok grows on the tree's stem and on exposed root parts. It is widely available and commonly consumed in the jungles of Nacho. Tok is available throughout the year, but it is primarily in its ripe condition from August to October, which corresponds to the rainy and winter seasons.



### TAO

Tao a wild fruit found around Nacho village and tropical forest of Arunachal Pradesh, reaches peak ripeness during the summer months of June and July. Known for its distinct sweetness it is utterly irresistible, prompting locals to venture deep into the jungle in pursuit of these delicious fruit.

## 15TH AUGUST INDEPENDENCE DAY



Nacho celebrated Independence Day with the presence of Honorable Member of Legislative Assembly Shri Nakap Nalo (former Minister for Tourism, Transport, Land, and Civil Aviation), along with Gaoh Burah from various villages. The festivities included a range of programs, from flag hoisting to school students participating in parades, dance performances, and PT display. Additionally, on the eve of the celebrations, a Tiranga Yatra was held, during which the people of Nacho took part in a flag march.

## DESTINATION NACHO HAS A LOGO AND TAGLINE

Following a 'Logo & Tagline Competition', destination Nacho has its own logo and tagline. Launched by Shri Tasso Gambo, DC-Upper Subansiri, the logo will serve to be the destination's exclusive brand identity, positioned around the hills and the bliss they offer. The tagline - "Embrace Hills. Find Bliss." was also launched along with social media handles on Instagram, Facebook and X - @visit\_nacho.

The event was held at the DC Office in Daporijo, Upper Subansiri, and was attended by Shri Gamtum Padu, ADC; Shri Jemar Jeram, DTO; and Shri Taw Ekke, DIPRO.

